



## **Membership Surveys**

**The membership surveys that were conducted in 2007 and 2008 have been summarized in this report. The membership committee will be providing a report annually which will include a summary or follow-up to the previous year survey as well as the goals and plans for the upcoming year.**

**If you have questions about the survey, please contact the membership secretary or the membership committee co-chairs.**



**2007**  
**Survey Results**

# Achievements from the 2007 AAMD Survey

- ✓ **AAMD to define qualified dosimetrist**  
**Results: This was completed in October 2007**
- ✓ **Investigate ACR guideline revisions:**  
(dosimetrists are not currently listed as qualified to do brachytherapy and SRS procedures)  
**Results: Investigated; not an issue when reviewing current guidelines.**
- ✓ **AAPM discounts for dosimetrists**  
**Results: Current ongoing discussions.**
- ✓ **Increased emails regarding updates within the AAMD**  
**Results: The membership has seen a steady increase in electronic communications.**

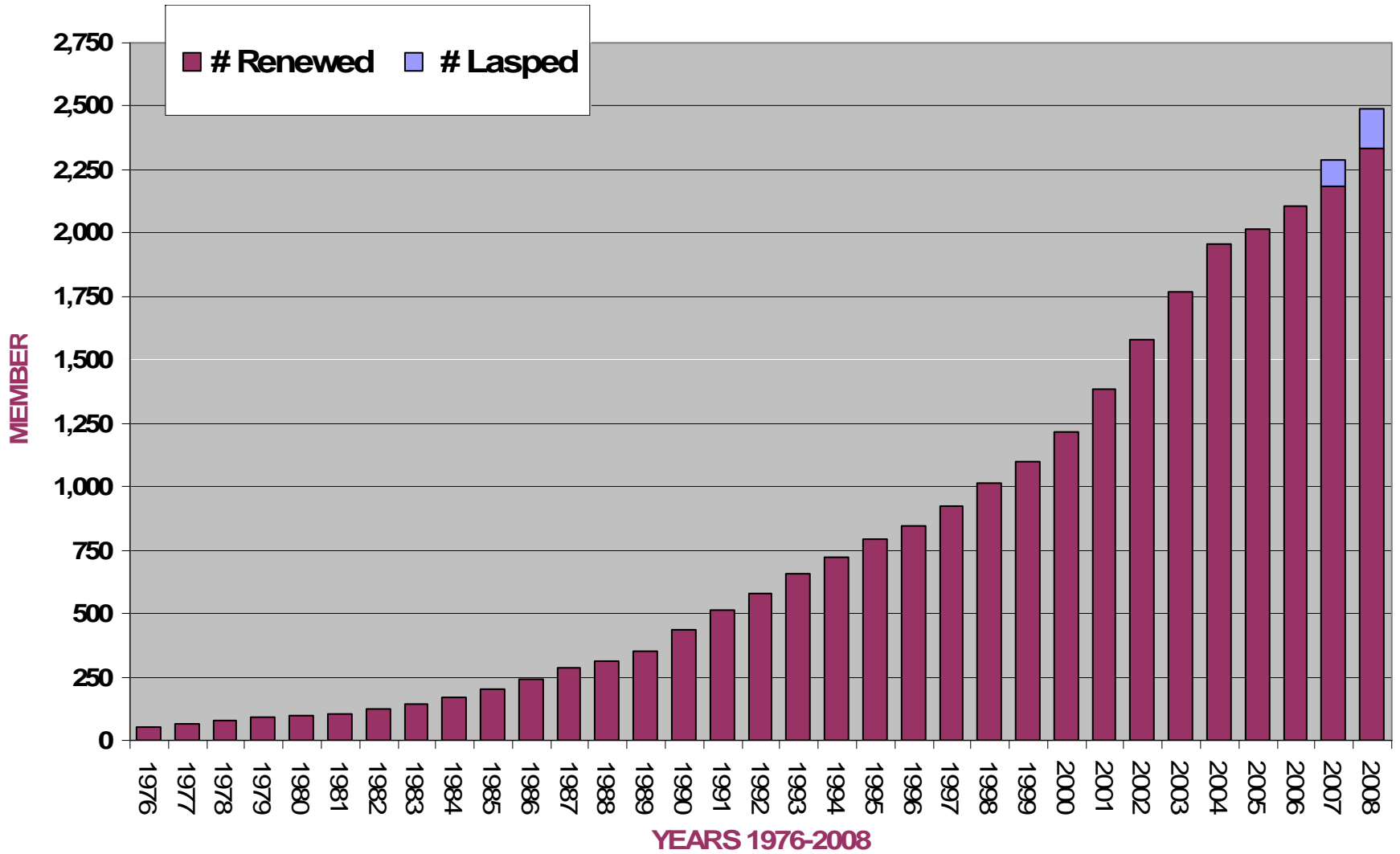
# Achievements from the 2007 AAMD Survey

- ✓ **Enhanced features on AAMD website**  
**Results: A new website and web provider took place on January 1, 2008.**
- ✓ **Interactive panel discussions at meetings**  
**Results: This has started at regional and annual meetings in 2007 and 2008.**
- ✓ **Meeting lectures on CD/handouts available at cost to member**  
**Results: Currently lectures available online (non-credit). We are working towards additional CE opportunities online.**
- ✓ **Writing workshops at regional and national meetings**  
**Results: Development and Implementation phases. This is a high priority for the organization and will be implemented in the near future.**



**2008**  
**Survey Results**

# MEMBERSHIP GROWTH



Please Note the responses to the following items

	<b>YES Like It</b>	<b>No Dislike It</b>	<b>N/A Have Not Looked</b>	<b>Response Total</b>
<b>The AAMD has implemented a new website. What is your impression?</b>	<b>65% (491)</b>	<b>3% (22)</b>	<b>32% (239)</b>	<b>752</b>
<b>If used, did you find the new website to be more user friendly?</b>	<b>53% (398)</b>	<b>6% (48)</b>	<b>39% (292)</b>	<b>752</b>
<b>Would you like to see a member blog/forum available on the website for members only?</b>	<b>83% (624)</b>	<b>17% (124)</b>		<b>748</b>
<b>Since January 1, 2008, have your membership issues been resolved to your satisfaction?</b>	<b>58% (428)</b>	<b>2% (14)</b>	<b>40% (293)</b>	<b>741</b>
<b>For future Board of Directors nominations, would you like to see a photograph of nominee?</b>	<b>66% (489)</b>	<b>34% (251)</b>		<b>740</b>
<b>Would a photograph make you more likely to participate in the BOD elections?</b>	<b>46% (338)</b>	<b>54% (402)</b>		<b>740</b>
<b>Will you be attending the AAMD meeting in Cleveland this year?</b>	<b>17% (129)</b>	<b>83% (610)</b>		<b>739</b>
<b>Would you purchase merchandise such as coffee thermos mugs, notepads, flash drives, etc. related to the medical dosimetry profession?</b>	<b>51% (374)</b>	<b>49% (364)</b>		<b>738</b>
<b>Would you purchase merchandise that promoted National Medical Dosimetrist's Day?</b>	<b>53% (393)</b>	<b>47% (345)</b>		<b>738</b>
<b>Do you feel the AAMD represents you and your profession adequately?</b>	<b>94% (690)</b>	<b>5% (36)</b>		<b>737</b>
<b>Do you have a need for professional liability or health insurance benefits?</b>	<b>19% (139)</b>	<b>81% (597)</b>		<b>736</b>
<b>What one item do you think would enhance your membership to the AAMD?</b>				<b>363*</b>

# Achievements/Goals for 2008-09

- ✓ **Increased communications between the Board of Directors, the Administrative Office, and Committees to all of the members of the organization.**
- ✓ **Increased and improved representation of the organization and the profession.**
- ✓ **Implementing the members-only forum on the AAMD website by Fall 08.**
- ✓ **CE Tracking: MDCB achieved RCEEM status therefore Category A credits are accepted for MDCB and ARRT. AAMD credits are being electronically tracked for MDCB credits.**
- ✓ **More Regional meetings throughout the year**
- ✓ **Barcode scanning: barcode scanning at annual and regional meetings and then electronically transferred to MDCB.**

## Achievements/Goals for 2008-09

- ✓ **Medical Dosimetry Journal Quiz will be offered in the same issue as the article in the near future.**
- ✓ **Cost for the annual meeting: we have discussed ways to decrease costs for the annual meeting. This is an ongoing evaluation and discussion.**
- ✓ **Membership dues: Refer to the membership dues presentation on the AAMD website to be available in August.**
- ✓ **A steady increase in membership. More medical dosimetrists in the organization will help growth which results in better benefits and lower dues.**