

Exhibitor/Sponsor Opportunities

AAMD Region I and AAPM San Francisco Bay Area Chapter Spring Meeting

Dear Prospective Exhibitor/Sponsor:

Region I of the American Association of Medical Dosimetrists (AAMD) and the San Francisco Bay Area Chapter of the American Association of Physicists in Medicine (AAPM) will host a meeting in the Napa Valley on March 19-20, 2010 at the beautiful Napa Valley Marriott Hotel and Spa.

As you can see in the attached program, we will discuss a broad range of topics which are relevant to radiation oncology professionals. Our target audience is radiation oncologists, physicists, dosimetrists, therapists, oncology nurses, and administrators. We plan to provide continuing medical education credits for each participant.

Vendors certainly play a vital role in the practice and development of radiation oncology. The meeting would not be complete without you. Please consider supporting this important regional meeting by becoming a corporate sponsor.

As a sponsor, you will be provided a tabletop booth in the exhibit hall at no charge. You will also receive registration for up to two company representatives. Additional representatives can be registered at \$275 per person. Your company will be acknowledged on the meeting program for its contribution to the meeting.

This year our sponsorship options include provision of a coffee break, lunch, reception, and/or VIP speaker dinner. Other options include sponsoring the program printing or speaker travel expenses. You may have other ideas on how to best support the event. We welcome all contributions.

If you cannot attend, we would appreciate your support, which will also be acknowledged on the program. For the last meeting, a number of vendors that did not attend sent a \$200-\$500 donation.

If you have any questions or ideas you would like to be considered, please contact us. Registration forms and Exhibitor License Agreements are included. We look forward to seeing you at the meeting in March.

Sincerely,

Scott Dube, AAPM Co-Chair
Phone: 503-692-4843
Email: scott.dube@gmail.com

Laura Earley, AAMD Region I Director
Phone: 510-204-3839
Email: laura-earley@earthlink.net

Stacey Wilson, AAMD Director of Marketing
Phone: 703-234-4081
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Napa Valley Marriott Hotel & Spa
Napa, CA | March 19 – 20, 2010



AGENDA

FRIDAY, MARCH 19, 2010

Advanced Contouring for Specialized Planning

James Rembert, MD; AltaBates Comprehensive Cancer Center

Rotational Beam Treatment Planning Tips and Tricks: Panel Discussion

Laura Earley, RT(T), BS, CMD; AltaBates Comprehensive Cancer Center

Felita James, RT(T), BS, CMD; Tacoma General Hospital

Mark Russell, RT(T), MS, MHA; Moffitt Cancer Center

ROR Challenge Plans: Lessons Learned

Gregory Robinson, RT(T), BS, CMD; Radiation Oncology Resources

Evolution of IMRT QA

David Asche, MS; Radiation Oncology Center

Image Guidance and Robotics, Hype or Holy Grail...

Michael Saracen, MS; CIVCO Medical Solutions

Radiotherapy 2020: A Discussion of Novel Compact Proton Radiotherapy Systems

Paul Keall, PhD; Stanford University

Best Practices in Radiation Therapy

Scott Dube, MS; Queen of the Valley Medical Center

SATURDAY, MARCH 20, 2010

Stumptown Coffee Presents SBRT

Joanna Harper, MSc; Providence Portland Medical Center

The Future of Brachytherapy

Adam Cunha, PhD; University of California San Francisco

ChemoRadiotherapy

Ari Umutyanyan, MD; Redwood Regional Medical Group

CyberKnife in a Community Cancer Center

Gregory Gibbs, MS; Colorado Associates in Medical Physics

Computers in Radiation Therapy

Kevin Stead; University of California Davis Medical Center

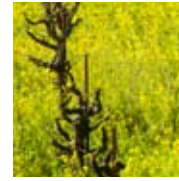
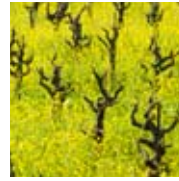
Importance of Compliance in Radiation Oncology

Kelly Weiss, RT(R)(T); Revenue Cycle Inc.

Radiotherapy 2020: Yin and Yang

Scott Dube, MS; Queen of the Valley Medical Center

Tentative Agenda. Speakers, topics and days scheduled may change. Please check the AAMD website for updates.



AAMD REGION I AND AAPM SAN FRANCISCO BAY AREA CHAPTER SPRING MEETING EXHIBITOR LICENSE AGREEMENT

Register Online Now at <http://www.medicaldosimetry.org/meetings/regional.cfm>
OR submit these forms by mail or FAX.

Company name: _____

Principal Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ FAX: _____

BOOTH SPACE

Registration Fee if no sponsorship provided:

___ Tabletop plus 2 Representatives \$ 800

___ Extra Representative(s) \$ 275 each (Incl. both days)

Set-up will be Thursday March 18th, 7-9 pm and Friday, March 19th, 7-9 am.

Teardown will be at 3 pm, Saturday March 20th.

EVENT PROMOTIONAL SPONSORSHIP

___ Reception Friday evening \$4,000

___ Lunch (each) \$2,500

___ Continental Breakfast (each) \$2,000

___ Speaker Fund \$1,200

___ Coffee Break (each) \$1,200

___ A/V Sponsorship \$1,200

___ VIP Speaker Dinner \$1,500

This License Agreement is subject to each and all of the Additional License Terms and Conditions with this Agreement. The AAMD will notify Exhibitor of its assigned space.

Signature of Exhibitor's Authorized Representative _____

Print Name _____ Date _____

Please address any questions to:

Scott Dube

or

Laura Earley, CMD

AAPM Co-Chair

AAMD Region I Director

Email: scott.dube@gmail.com

Email: laura-earley@earthlink.net





ADDITIONAL LICENSE TERMS AND CONDITIONS

1. Eligible Exhibits. The AAMD, and its designated meeting coordinator, if any (the "Meeting Coordinator"), reserves the absolute right to determine the eligibility of any proposed Exhibitor and/or products to exhibit at the meeting; and further reserves the right to reject any application and/or limit space assigned to any one Exhibitor.

2. Installation and removal of exhibits. The meeting facility has been reserved for the installation of exhibits from 7-9 pm on March 18 and 7-9 am on March 19, 2010. Dismantling and removal of exhibits may not begin prior to 3:00 pm on March 20, 2010. Exhibitors will be charged Fifty Dollars (\$50.00) per hour, or any part thereof, for failure to remove the exhibit prior to expiration of the period set forth for dismantling and removal of exhibits. The AAMD reserves the right to disassemble exhibits and charge the Exhibitor as described above, plus charges specific to dismantling and removing the exhibits in the event they are not dismantled in a timely manner.

3. Compliance with fire codes and applicable laws. All exhibits must be constructed and maintained in a manner which complies with applicable fire codes, all other applicable laws, rules, codes or ordinances, and any rules imposed by the owner or operator of the meeting facility. No combustible decorations such as crepe paper, tissue paper, cardboard or corrugated paper shall be used and no volatile, explosive or other flammable matter, or any substances prohibited by law shall be permitted. All decorating materials must be constructed of flameproof material or treated with an approved flame proofing solution. Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to the exhibit and distribution thereof limited to within the Exhibitor's space. Raffles, drawings, or contests by Exhibitor must be approved in advance by the AAMD. No food products or beverages may be distributed from the Exhibitor's space without the prior written approval of the AAMD. The Exhibitor may not display signs or materials that are not professionally prepared or, which, in the opinion of the AAMD, detract from the professional and educational purposes of the meeting.

4. Staffing of exhibits. Exhibit booths must be staffed during all exhibit hours by qualified and eligible employees of the Exhibitor who must be able to explain or demonstrate the products or services being displayed at the exhibit. Exhibitor representatives may not disrupt or disturb other exhibitors, and are required to conduct themselves in a professional manner.

5. Relocation of exhibits or termination of meeting. The AAMD reserves the right to alter the proposed layout and floor plan for Exhibitor's booths, and/or to reassign any Exhibitor's location, all as it determines in its sole discretion. In the event that the meeting is canceled or postponed for any reason whatsoever, the AAMD may cancel this License Agreement and in the event of a cancellation of the meeting, shall refund the deposit or funds which the Exhibitor has paid to the AAMD, but without any further penalty or expense to the AAMD. The AAMD shall not have any liability for damages which Exhibitor may sustain as a result of the cancellation of the meeting.

6. Exhibitor withdrawal. Exhibitor may terminate or withdraw its license by giving written notice to the AAMD on or before March 1, 2010. In the event the notice of termination is given by Exhibitor before March 1, 2010, Exhibitor shall pay the AAMD a service

charge of 25% of the total license fee. Any sums which have been paid or deposited to AAMD in excess of the 25% service charge will be refunded to Exhibitor within thirty days following notice of termination. In the event that Exhibitor withdraws or terminates this license anytime after March 1, 2010, Exhibitor shall remain liable for and timely pay of 100% of the license fee.

7. Copyright and trademark indemnification. Exhibitor warrants and represents that no music, literary or artistic work or other property protected by copyright, trademark or other intellectual property right protection will be performed, reproduced or used in connection with its exhibit unless the Exhibitor has previously thereto obtained written permission from the copyright, trademark, or other intellectual property right holder. Exhibitor agrees to indemnify and hold harmless the AAMD, its Meeting Coordinator and the owner or operator of the meeting facility, and their respective agents, officers, directors and employees from and against any and all loss, damage, or claim, including attorney fees, with respect to any infringement claim under any copyright, trademark, or other intellectual trademark right protection.

8. Limitation of liability. The Exhibitor shall indemnify and hold harmless the AAMD, its Meeting Coordinator, and the owner and operator of the facility where the meeting is held, and their respective agents, officers, directors and employees, from and against any and all loss, injury, damage or claim, arising out of acts, omissions, or negligence of Exhibitor, its agents or employees. The AAMD, its Meeting Coordinator, and the owner and operator of the facility where the meeting is held, and their respective officers, directors, agents, and employees shall not both be responsible for and shall be held harmless by Exhibitor from any loss, injury, damage, or claim whatsoever or however arising, which may occur to an Exhibitor or to its agents or employees, or to the property or wares of the Exhibitor, arising from any cause whatsoever, in connection with Exhibitor's exhibit at the meeting.

9. Additional rules and modifications. Exhibitor acknowledges that the AAMD has the right to adopt additional rules in connection with the meeting which will be binding upon Exhibitor. The AAMD agrees that in the event any additional rules are adopted or any modification is made to these Additional License Terms and Conditions, it will use reasonable efforts to notify Exhibitor of such addition or modification.

10. Notices. Any and all notices, designations, consents, offers, acceptances or other communications provided for herein shall be given in writing by personal delivery or by certified mail, return receipt requested, and shall be addressed in care of AAMD Region I Meeting, 12100 Sunset Hills Road, Suite 130, Reston, VA 20190, and in case of Exhibitor, to its address as shown on the License Agreement.

11. Miscellaneous. The partial invalidity of any provision of this Agreement shall not invalidate or affect the validity of the remaining provisions of the Agreement. This Agreement shall be binding upon and shall inure to the benefit of AAMD and Exhibitor, and their respective heirs, legal representatives, successors and assigns. The failure of any party to demand on any one or more instances, performance of any of the terms of conditions of this Agreement shall not be construed as a waive or relinquishment of any right granted hereunder or of the future performance of any such term, covenant or condition.